

NeuroPlaces

Connecting Buyers to the Neuroinclusive Supply Chain

B2B Exhibition and Conference for Specification, Procurement and Delivery of Neuroinclusive Design Solutions

Rate Card

BUSINESS DESIGN CENTRE
LONDON
29 & 30th October 2026



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EVENT OVERVIEW

About NeuroPlaces: NeuroPlaces is the UK's first free to attend, cross-sector marketplace connecting buyers/attendees (organisations designing and managing buildings, public spaces and/or workplaces) with suppliers/ exhibitors (companies supplying the products and solutions needed to deliver neuroinclusive environments). Supported by world-class thought leadership and a lived experience conference.

Why Now: Up to 1 in 5 people in the UK are neurodivergent, and organisations are under growing pressure to make their spaces and systems more neuroinclusive. Procurement demand exists but the supply chain remains fragmented. NeuroPlaces integrates the full cross-sector supply chain just the right time when inclusion budgets across design, tech & training are increasing.

Our Mission: NeuroPlaces exists as a commercial, procurement, and collaborative platform to ensure the environments people move through every day – whether physical or digital – are designed to empower all neurotypes.

The First
Commercial
Marketplace for
Neuroinclusive
Design Solutions

BUYER GROUPS

- Workplace & Corporate Real Estate
- Public Sector & Government
- Designers & Specifiers
- Venue & Estate Operators

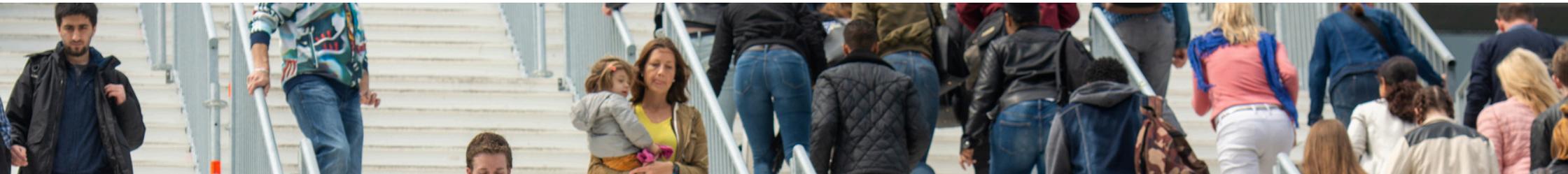
EXHIBITOR GROUPS

- Acoustic & Sensory Control
- Furniture & Spatial Products
- Materials/ Surfaces & Finishes
- Wayfinding/ Signage & Navigation
- Workplace & Digital
- Design/ Architecture & Consulting



FIVE REASONS TO TAKE PART

- 1. Lead in Inclusive Innovation:** Align your brand with the UK's first neuroinclusion event while tapping into a rapidly growing accessibility market.
- 2. Reach Key Decision-Makers:** Connect directly with venue owners/operators, designers, employers and public-sector leaders actively seeking inclusive solutions. Use our exclusive B2B matchmaking service to arrange meetings – ensuring all conversations count.
- 3. Maximise Brand Visibility:** Gain multi-channel exposure across event marketing, media, and on-site activations, reaching a targeted B2B audience.
- 4. Drive Commercial Opportunities:** Generate qualified leads, partnerships, and procurement prospects within a high-value professional network.
- 5. Enhance ESG & Social Impact:** Strengthen your brand reputation and investor appeal through measurable action on inclusion and social responsibility.



B2B MATCHMAKING SERVICE

Connecting solution providers with decision makers and buyers.

What is it?

- Curated 1:1 B2B matchmaking service for exhibitors and attending buyers.
- Designed to create relevant, pre-qualified conversations – not cold leads.
- Focused on real procurement, partnerships, and pilot opportunities.

How does it work?

- Exhibitors and buyers create a matchmaking profile prior to the event.
- Buyers outline organization type, current challenges, areas of interest and procurement focus.
- Exhibitors are matched based on relevance.
- Meetings are pre-scheduled, time-efficient, and hosted onsite during the NeuroPlaces event.

What is the value for Exhibitors?

- Guaranteed access to decision-makers and influencers.
- Conversations aligned to your products, services, or expertise.
- Reduced time spent on unqualified footfall, repetitive explanations, higher-quality leads and post-event follow-up potential.

**B2B matchmaking
provides a
measurable ROI
beyond stand
visibility**



SPONSORSHIP OPPORTUNITIES



Strategic Partner

From £15,000 – tailored to your sponsorship goals

The highest-profile opportunity to demonstrate leadership in neuroinclusion across both the built and digital environments.
As a Strategic Partner, your organisation will be positioned as a key advocate for progress - helping shape the conversation.

Includes:

- **Premium branding** across all digital and onsite materials – including website, event signage, conference stage, and delegate communications.
- **Co-branding** on a key feature area, such as the Neuroinclusive Workplace Conference and Workshop areas, Public Space Zone, or Networking Lounge.
- **Opportunity to co-host a keynote or flagship panel**, with input on topic and speaker lineup (subject to programming timelines).
- **Dedicated branded content feature** – such as a written or video case study on your organisation’s neuroinclusion journey, promoted through NeuroPlaces’ channels.
- **Recognition in all press releases and media partner promotions.**
- **Advisory Board representation (by invitation)** to help shape event content and focus.
- **Feature in pre-event “Meet the Partners” campaign**, distributed to 30,000+ industry contacts.
- **Eight full conference passes** for your team or guests.
- **Hospitality invitations** to exclusive partner networking events during the show.

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Thought Leadership Sponsorship

From £3,450 – customised to your area of expertise

Position your organisation as a leading voice in the future of neuroinclusive design.

This opportunity allows you to shape the conversation and demonstrate innovation through a sponsored session on the main stage, or via a more targeted roundtable or workshop.

Includes

- **Prominent branding** and recognition on the selected stage, roundtable, or workshop feature.
- **Speaking participation** or **workshop leadership** to showcase your expertise and insights.
- **Pre-event marketing and editorial exposure**, with inclusion in the event's digital campaigns.
- **Two full delegate passes** for your team or guests to attend the full event.

(Limited opportunities available – sessions are curated to ensure high-value content and sector diversity.)

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Supporting Partner

From £2,450 – aligned with your inclusion and visibility objectives

Perfect for organisations wanting to show commitment and align with the mission.

Includes:

- **Logo inclusion** on website, signage, and marketing.
- **Recognition** in newsletters and social media.
- Opportunity to contribute a **case study**.
- **Two delegate passes**.

(All packages include complimentary access to the pre-event marketing and visibility bundle).



EXHIBITOR STAND RATES

Stand Size / Package	Investment	Exhibitor Pass	Includes
6sqm (3m x 2m)	£2,650	2	Branded fascia name board, carpet, wall panels, exhibitor passes, listing on website & show guide, access to exhibitor marketing toolkit, on-going marketing & operational assistance.
9sqm (3m x 3m)	£3,750	3	As above
12sqm (4m x 3m)	£4,950	4	As above
18sqm (6m x 3m)	£6,950	5	As above
24sqm (6m x 4m)	£8,950	6	As above
36sqm (6m x 6m)	£12,500	8	As above + premium feature positioning
Innovation Zone Pod	£1,950	2	4sqm pod, branded fascia, carpet, wall panels

Limited to 8 start-ups <3yrs, turnover <1m, 1st time exhibitor

ADD-ONS & BRANDING OPPORTUNITIES

Boost your visibility and create memorable touch points with delegates before, during, & after the event.

Opportunity	Investment (ex VAT)	Includes
Lanyard Sponsorship	£7,950	Exclusive branding on all delegate, exhibitor & speaker lanyards. Distributed at registration. Sponsor supplies lanyards.
Delegate Bag Sponsorship	£6,995	Branded bags distributed to all attendees at registration. Option to include literature or a promotional item.
Delegate Bag Insert	£1,750	Literature or promotional item placed inside every delegate bag.
Badge Sponsorship	£6,995	Exclusive branding, company URL, & stand number on all attendee badges.
Registration Area Branding	£7,250	Branding on all registration desks, hanging signage, & option to display merchandise.
Floor Plan Sponsorship	£7,950	Logo features on interactive and printed floor plans, with highlighted stand placement.
Networking Drinks Reception	£POA	Host a networking event with branding, drinks, canapes, & a short welcome speech.
Show Guide Advert – half page	£450	Half-page advert in printed Show Guide, distributed to all attendees on-site.
Show Guide Advert – full page	£850	Full-page advert in printed Show Guide, distributed to all attendees on-site.
Show Preview Advert – half page	£500	Half-page advert in the pre-event Show Preview, sent digitally to the full visitor database.
Show Preview – full page	£950	Full-page advert in the pre-event Show Preview, sent digitally to the full visitor database.
◀E-Newsletter Banner – single send	£550	Banner advert in one e-newsletter to the event database.
E-Newsletter Banner – 3x send	£1,450	Banner advert in three e-newsletters to the event database.
Literature Drop-in Conference Rooms	£1,950	Promotional material placed on delegate seats before selected conference sessions.

NEUROPLACES IS WHERE COMMERCIAL OPPORTUNITY MEETS MEANINGFUL CHANGE

- **MARKET DRIVEN BY BOTH DEMAND AND DUTY**

Neuroinclusion is no longer optional, organisations are expected to design spaces that work for all neurotypes.

- **ACCESS TO BUYERS WITH INTENT**

Meet decision-makers actively investing in neuroinclusive solutions across public and workplace environments, (built and digital).

- **TARGETED B2B MATCHMAKING**

Curated matchmaking connects exhibitors with relevant buyers before, during, and after the event.

- **SOLUTIONS WITH REAL IMPACT**

Neuroinclusive design improves outcomes for people and performance for organisations.

Join us in doing the right thing – and doing business – in one place.



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